



ONE STOP
EVENT
SOLUTIONS



300 +

COMPANIES SERVED

20 +

AWARDS ISSUED

12 +

YEARS OF EXPERIENCE

Integrated Conference & Event Solutions

With over 13 years of experience in event management and conference production, MAAMUUS Events provides integrated conference and event solutions designed to support high-level meetings, international conferences, and large-scale events.

Our expertise combines professional event planning, technical production, and advanced conference technology to deliver seamless events from concept to execution.

We work with government institutions, development partners, NGOs, corporations, and international organizations to deliver events that are professionally managed, technically reliable, and impactful for participants and audiences.

By integrating conference discussion systems, simultaneous interpretation technology, hybrid conferencing, and live broadcast production, we ensure that every event we manage delivers clear communication, smooth coordination, and professional presentation.



Our Mission, Vision & Values

Our Mission

To deliver world-class conference technology and event production solutions that enable effective communication, collaboration, and knowledge sharing across languages, locations, and audiences.

Our Vision

To become Somalia's leading provider of conference technology solutions supporting international conferences, government institutions, and global organizations.

Values

- 01 MANAGEABLE
- 02 ACCOUNTABLE
- 03 ACHIEVEABLE
- 04 MEASURABLE
- 05 UNDERSTANDABLE
- 06 UNIQUE
- 07 SOLUTION

Start with the Right Plan, Execute with Precision !

Event Planning Services

- Event goal and objective setting
- Concept, theme, and branding development
- Budget and timeline creation
- Venue selection and booking
- Vendor sourcing and contract management
- Guest list, invitation, and RSVP coordination
- Speaker and special guest arrangement
- Logistics planning (transport, accommodation, permits, security)
- Marketing and event promotion strategy
- Risk and contingency planning

Event Management Services

- Venue setup and preparation oversight
- On-site vendor and supplier coordination
- Registration and guest check-in management
- Stage, audiovisual, and technical direction
- Attendee support and crowd logistics
- Catering and refreshment monitoring
- Safety, security, and emergency response
- Live troubleshooting and issue resolution
- Event media capture (photo, video, live updates)
- Post-event feedback and close-out management
- Post-event feedback collection and wrap-up

Our Core Services



- **Conference Technology Solutions**
- **Simultaneous Interpretation Systems**
- **Hybrid Events, Live Streaming & Video Conferencing**
- **LED Wall Display Solutions**
- **Media Production**
- **Exhibition & Trade Show Solutions**
- **Event Infrastructure & Décor**
- **Event Branding & Visual Identity**
- **Event Planning and Management**
- **Stage, Lighting & Sound Production**
- **Event Support Services**



Audio Visual You can Trust !!



Conference Technology Solutions

Professional Conference Microphone Solutions

We provide advanced conference discussion systems that allow participants to speak clearly and manage speaking order during formal meetings.

- Wired and wireless delegate microphones
- Chairman control units
- Push to talk and request to speak systems
- Voting and polling integration
- Digital name display units
- Conference recording systems
- Speaker timing management



Simultaneous Interpretation Systems

Multi-Language Conference Solutions

Our simultaneous interpretation systems allow participants to listen to real-time translations during international conferences.

The system supports multiple languages simultaneously, ensuring clear communication among participants from different linguistic backgrounds.

- ISO compliant interpreter booths
- Infrared and RF receiver systems
- Multi language distribution
- Up to 4+ language channels
- Interpreter console integration
- Hybrid multilingual streaming
- Remote interpretation capability



Audio Visual You can Trust !!



Live Streaming, Video Conferencing & Hybrid Events

We provide integrated broadcast and hybrid event technology that enables conferences and events to connect with audiences both in-person and online. Our systems combine professional video production, conference technology, and online communication platforms to ensure seamless participation for remote attendees and global audiences.

- Multi camera live production
- Broadcast switcher integration
- Zoom, Teams, Webex integration
- Remote speaker management
- Streaming to multiple platforms
- Encoding and bandwidth management
- On demand playback systems
- Recording and content archiving



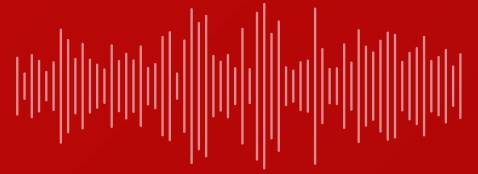
LED Wall Display Solutions

We provide high-quality LED wall display systems designed to enhance visual communication during conferences, corporate events, exhibitions, and large public gatherings. Our LED display solutions deliver bright, high-resolution visuals that ensure presentations, videos, and live camera feeds are clearly visible to audiences of all sizes.

- Indoor LED walls
- Outdoor LED screens
- High lumen projection systems
- Multi screen setups
- Confidence monitors
- Presentation control systems
- Digital signage integration



Audio Visual You can Trust !!



Media Production

Our media production services support conferences and events through professional visual content creation, ensuring events are captured and communicated effectively.

We provide photography, video production, and event media coverage designed to document events and produce high-quality content for communication, reporting, and promotion.

Our team produces professional media assets that help organizations share their events with wider audiences and maintain a strong visual record of their activities.

- Event photography
- Professional video production
- Conference and event video coverage
- Event highlight and recap videos
- Social media content production
- Corporate promotional videos
- Documentary production
- Social media content packages



Stage, Lighting & Sound Production

We provide professional stage production, sound systems, and lighting solutions designed to support conferences, exhibitions, and large public events.

Our technical team ensures high-quality sound reinforcement, stage design, and lighting setups that enhance audience experience and event presentation.

→ Professional PA systems

→ Stage lighting solutions

→ Stage setup and production

→ Audio mixing and sound management

→ Technical crew support

→ Podcast Production



Exhibition & Trade Show Solutions

We provide complete exhibition and trade show solutions designed to support exhibitions, business expos, product showcases, and large public events. Our team manages the planning, setup, and technical coordination of exhibition spaces, ensuring that exhibitors have well-organized booths and professional environments to showcase their products and services.

We provide high-quality exhibition infrastructure including booths, display structures, tents, and visitor seating to create functional and visually appealing exhibition environments.

- Exhibition booth design and setup
- Trade show and expo layout planning
- Tent structures for exhibition areas
- Visitor seating including chairs and tables
- Branding panels and display backdrops
- On-site installation and technical support

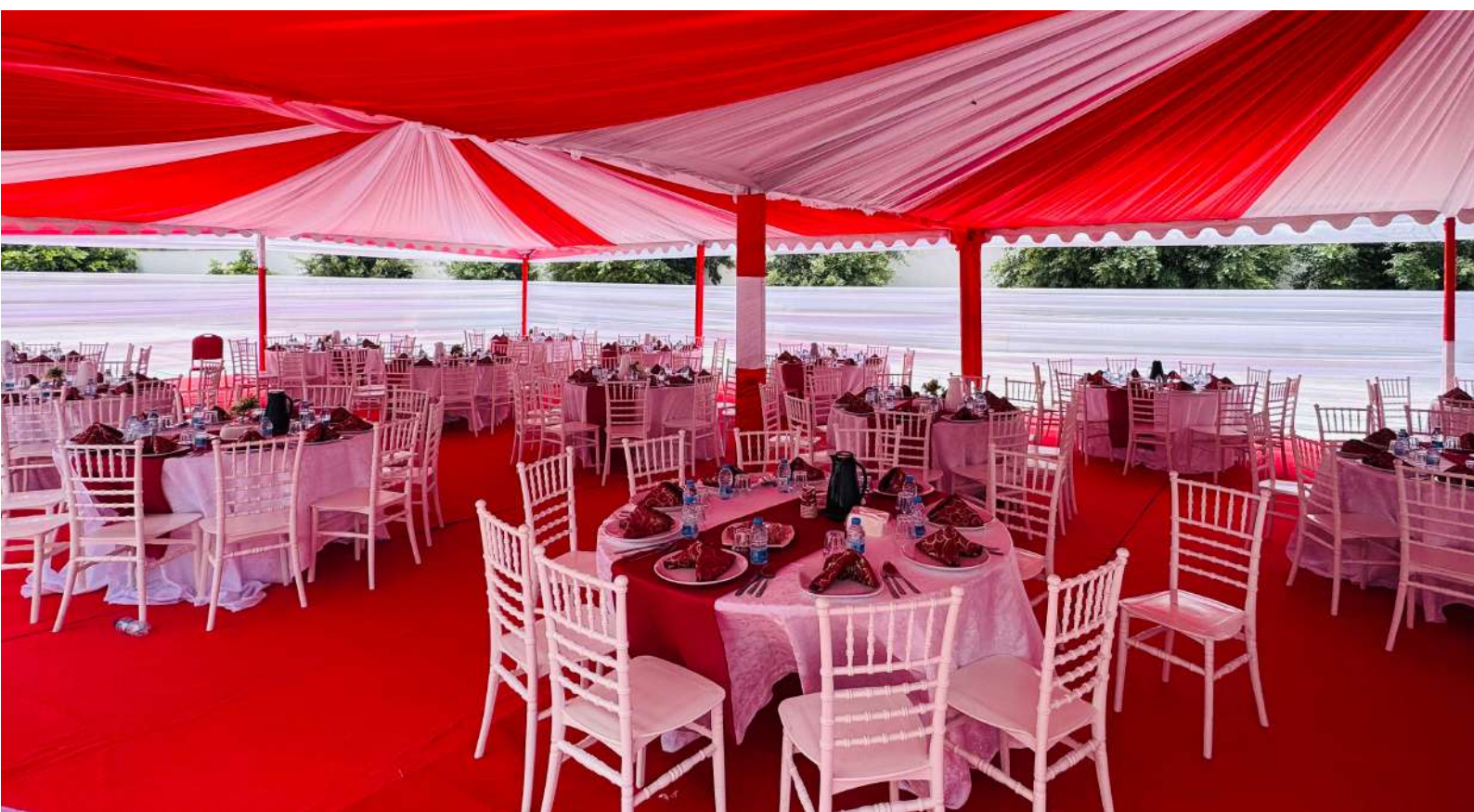


Event Infrastructure & Décor Solutions

We provide event infrastructure and décor solutions that transform venues into professional and welcoming event environments. Our services include the supply and setup of tents, seating, staging elements, and decorative event structures designed to support conferences, exhibitions, corporate events, and public gatherings.

From seating arrangements to decorative elements, our team ensures that each event space is functional, comfortable, and visually aligned with the event theme.

- Event tents and canopy structures
- Chairs and seating arrangements
- Tables and event furniture
- Decorative event setup and stage décor
- Outdoor and indoor event infrastructure
- Professional installation and dismantling



Event Branding & Visual Identity

We provide professional event branding solutions that transform venues into visually cohesive and engaging event environments.

Our event branding services ensure that every visual element of an event, from stage backdrops to exhibition booths and signage; reflects the event's identity and messaging.

Through carefully designed graphics, printed materials, and branded visual displays, we help organizations create strong and memorable event experiences for participants and audiences.

→ Stage and backdrop branding

→ Event banners and signage

→ Branded LED screen visuals

→ Exhibition booth branding

→ Registration and directional signage

→ Conference merchandise



Event Marketing Solutions

The Landscape in 2025

94%

of small businesses plan to increase their marketing

72%

of marketing budgets are now devoted to digital channels



Our Agency Approach

Tech Driven

Human & Conversational

AI Driven Insights

Event Support Services

MAAMUUS also provides additional support services to ensure smooth and efficient event delivery. These services complement our core conference and event solutions and are tailored to meet the specific needs of each event.

- Event printing and branded materials
- Catering coordination
- Guest transportation logistics
- Event registration materials
- Conference documentation support
- Equipment rental and logistics



Technical Infrastructure & Equipment Capacity

MAAMUUS maintains a comprehensive inventory of professional conference and event technology designed to support conferences, exhibitions, and large-scale events with audiences of up to several thousand participants.

1. LED & Visual Display Systems

- 100 sqm Indoor LED Screen Panels
- LED wall processing systems
- Video scalers and switchers
- Presentation control systems
- Confidence monitors
- LED hanging and ground support structures

2. Conference Discussion Systems (Wired)

- 100 Wired / Wireless Delegate Conference Microphones (combined system)
- Central control unit
- Chairman control units
- Digital audio management
- Conference recording integration
- Interpretation system integration capability

3. Simultaneous Interpretation Systems

- 50 Wireless IR Receiver Units
- Interpretation transmitters
- Interpreter consoles
- Multi language distribution capability
- Interpreter Booths

4. Cameras & Video Production

- 6 Professional Cameras
- Tripod and pedestal systems
- Multi camera switching systems
- Recording systems
- Wireless video transmission capability
- Live production workflow

7. Lighting & Staging Systems

- Intelligent lighting fixtures
- LED stage wash lighting
- Modular stage platforms
- Truss and rigging systems
- DMX lighting control
- Event power distribution

6. Video Conferencing & Hybrid Systems

- 4 Complete Video Conferencing Sets
- Echo cancellation systems
- Zoom and Teams integration
- Presentation sharing systems
- Hybrid event configuration
- Live streaming capacity up to 500 pax per set

5. Public Address (PA) Systems

- Sound reinforcement capacity up to 5,000 pax
- Professional line array systems
- Subwoofer systems
- Digital mixing consoles
- Wireless handheld microphones
- Wireless lapel microphones
- Stage monitoring systems
- Audio DSP processors
- Power distribution systems

8. Tents and Seating Capacity

- Modular tent structures for conferences and exhibitions
- Event seating capacity for small meetings to large audiences
- Professional banquet chairs and conference seating systems
- Round table and theater-style seating arrangements
- VIP seating and stage furniture setups
- Outdoor event tent solutions for large gatherings
- Integrated lighting and décor capability within tent structures
- Rapid installation and dismantling by technical teams

Notable Events & Conference Projects



Funded by the European Union

THE 25th EAC MSME TRADE FAIR EU Empowering Somali MSMEs Beyond Borders

Funded by the European Union.



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



7-16

NOV
2025

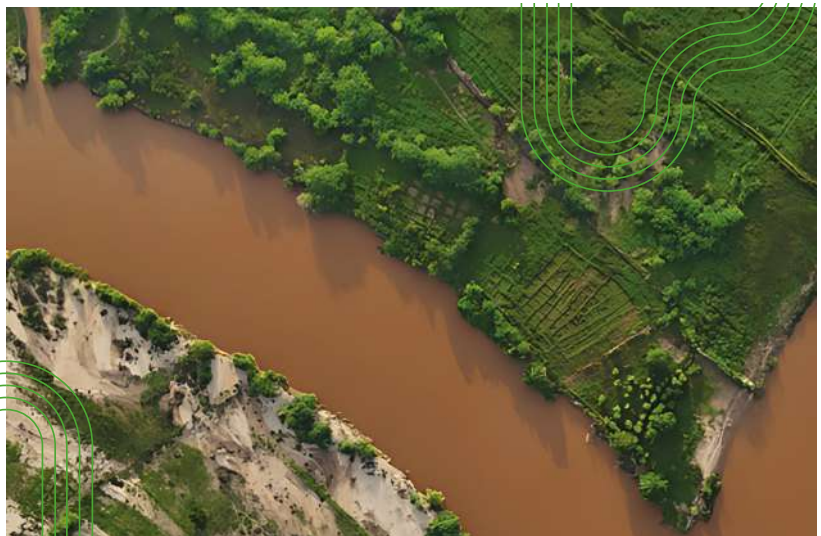


UHURU GARDENS
NAIROBI - KENYA

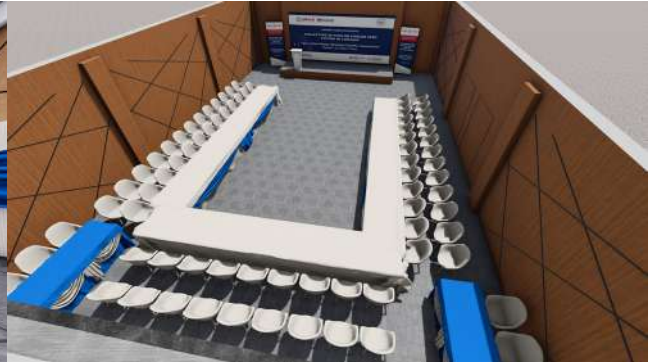


First International Conference on Agri-Value Chain Investment

October 1st-2nd, 2024.
Mogadishu, Somalia







MAAMUUS

EVENT MANAGEMENT

Somalia Office



3rd Floor, Adani Tower 2 Maka
Al Mukarama Rd- Mogadishu



Contact us
+252617633551

Nairobi Office



Mehrab Tower, 4th floor,
office no.3, Killimani, Nairobi



Contact us
+254725334241



events@maamuus.so
www.maamuus.so